

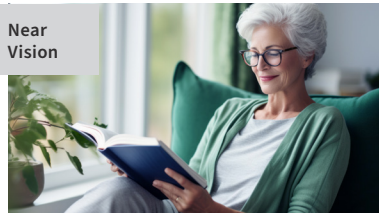
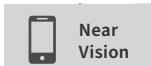


Lifestyle

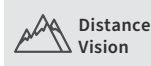
Four custom-designed options that adapt to the changing vision needs of wearers at every stage of their lives and lifestyles.



Designed for **active and demanding presbyopes**, whether experienced or new progressive lens wearers.



Option with **wider near zone**, ideal for reading, crafting or other activities that involve focusing on objects close at hand.



Option with **panoramic distance zone**, ideal for active and outdoor lifestyles. Suitable for experienced or new progressive lens wearers.



Softer design with a wider intermediate zone, ideal for new presbyopes or wearers who have experienced difficulties with other progressive lenses.

Essential Steady Progressive

“High-quality and affordable progressive lenses tailored to your prescription needs”



Digital Surfacing



Visual Stability



Lifestyle



Fitting Configuration

All-Purpose Progressive

Easy to adapt.
Easy to wear.
Easy to fit.



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FOUNDERS
OPTICAL

★ These principles underpin IOT's cutting-edge lens optimization technologies and Steady Methodology.

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See the difference

Essential Steady Progressive

Essential Steady Progressive is a non-compensated free-form lens that is entirely different than any other in its market segment. The lens is designed to enhance image stability and reduce swim effect, providing a larger field of vision with extra comfort.

- Higher image stability for reduced swim effect
- Improvement of peripheral visual acuity in the distance zone

Ground breaking technology



Digital Surfacing

Optimum vision across the entire lens.

“ Say goodbye to head tilting in search of the exact spot – regardless of distance”

The lens is produced with Digital Surfacing Technology that **assures clear vision and good quality**. The back surface is calculated using a pure geometrical method that produces lenses with similar optical performance to conventional lenses, but with the advantages of the digital process, like **flexible designs, variable corridor lengths and insets**.

Optimum vision across the entire lens



Visual Stability

Attain perfect vision stability, always.

“ Exuding confidence while on the move”

Visual Stability Technology **significantly reduces the swim effect when moving** by controlling the mean power error.

This virtually eliminates image distortions and enhances image stability, providing the wearer with a **comfortable and clear vision experience**.

Exuding confidence while on the move.



Fitting Configuration

Fitting Configuration.

“ Fitted perfectly to you”

→ Frame Fit

Regardless of the shape or size of the frame, our technology adjusts the lens design structure to provide optimal performance.

→ Lens Fit

Optimizes the aesthetic appearance of the lens by utilizing the optimal base curves and thinning prism, resulting in the thinnest possible lenses, even with a high prescription. Through thickness optimization, our technology provides a sleek and modern aesthetic for the wearer.